



## 2024 Summer AI Leadership Academy

### Overview

The AI Leadership Academy is a structured, multi-module program designed for school district leaders, designed and delivered jointly by MASA and Michigan Virtual. It is designed to deepen your understanding and application of AI in educational settings and aligned to the [Michigan Virtual AI Integration Framework for School Districts](#). Key components include:

- Introduction to AI in Education: Understanding the basics of AI, its current and potential applications in the education sector.
- Strategic Implementation: Guiding leaders through the process of integrating AI into their school's strategic plans, aligning with their portraits of a graduate, and including setting goals and measuring outcomes.
- Ethical Considerations and Policy Development: Focus on the ethical use of AI, data privacy, and developing policies that govern AI use in schools.
- Leadership and Change Management: Skills for leading change in educational institutions, addressing staff concerns, and fostering a culture open to innovation.
- Hands-On Workshops: Practical sessions where leaders can experiment with AI tools and technologies, gaining firsthand experience.
- Collaboration and Networking: Opportunities to collaborate with peers, share best practices, and build a support network.
- Capstone project: Leaders work through the duration of the academy to develop an actionable plan that they can execute at the start of the school year in their own setting

Outcomes of this program include enhanced leadership skills in AI implementation, a deep understanding of the ethical and policy implications of AI in education, and the ability to effectively integrate AI into school curriculums and administrative practices.

### Format and Sequence

8 weeks

One 90-minute session per week, held via Zoom

One session possibly held in-person with remote option (TBD)

Academy held in cohorts of 30 participants each; multiple cohorts may be run simultaneously if demand arises

Awards 16 SCECHs

<p>Week 1 June 18 10am - 11:30am</p>	<p><b>Leadership and Vision</b> Facilitated discussion on how AI is shaping educational leadership across different domains and how leaders are using the principles of change management to embrace</p>
----------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

	<p>AI in school districts.</p> <p><u>Deliverable:</u> Draft a personalized vision statement for AI integration in their school districts. This should outline key goals and the impact they anticipate from AI adoption.</p>
<p>Week 2 June 25 10am - 11:30am</p>	<p><b>AI-Powered Learning Models</b> Demonstration of AI tools that enhance personalized learning, followed by a hands-on session where participants use these tools to create custom learning activities.</p> <p><u>Deliverable:</u> Outline a pilot project that utilizes an AI learning model in a specific subject area or grade level in your district.</p>
<p>4th of July Break</p>	
<p>Week 3 July 9 10am - 11:30am</p>	<p><b>Policy, Ethics, Legal Considerations</b> Panel discussion with experts in education law and policy. Participants engage in breakout sessions to consider different scenarios involving AI in schools.</p> <p><u>Deliverable:</u> Draft an initial policy framework that addresses ethical use, data privacy, and regulatory compliance related to AI in their schools.</p>
<p>Week 4 July 16 10am - 11:30am</p>	<p><b>Teacher Use and Development</b> Workshop on integrating AI tools into daily teaching practices, featuring real-time simulations and interactive tutorials.</p> <p><u>Deliverable:</u> Creation of a training plan for teachers in your districts, focusing on the adoption and routine use of AI tools in lesson planning and delivery.</p>
<p>Week 5 July 23 10am - 11:30am</p>	<p><b>Student Use</b> Interactive demos of AI applications designed for student use, such as tutoring bots or content creation tools, with feedback sessions to discuss usability and engagement.</p> <p><u>Deliverable:</u> Develop guidelines for students that outline AI literacy efforts, benefits, and limitations of</p>

	using AI tools for learning.
<p>Week 6  July 30  10am - 11:30am</p>	<p><b>Curriculum, Instruction &amp; Assessment</b>  Workshop on the implications of AI-enhanced learning for assessment practices, followed by discussions on real-world adaptation strategies.  <u>Deliverable:</u>  Produce a comprehensive plan for teachers and curriculum staff for modifying assessments that accommodate AI tool usage, including updated methods, teacher guidelines, and evaluation criteria.</p>
<p>Week 7  August 6  10am - 11:30am</p>	<p><b>Business &amp; Technology</b>  Case studies of schools that have successfully integrated AI into operations such as scheduling, transportation, and resource management.  <u>Deliverable:</u> Action plan for adopting AI in one administrative area, such as enrollment management or facility usage, including expected outcomes and required resources.</p>
<p>Week 8  August 13  10am - 11:30am</p>	<p><b>Outreach and Implementation</b>  Roundtable discussions to refine AI integration plans including deliverables from weeks 1-7 and discuss communication strategies and tools for engaging various community stakeholders about AI integration plans  <u>Deliverable:</u>  Create a tailored plan for presenting your AI initiatives to parents, teachers, and community members, ensuring transparency and garnering support.</p>

**Additional Details**

Facilitators:

Shawn Bishop, Director of Research and Leadership Development, MASA  
Justin Bruno, AI Strategist, Michigan Virtual Learning Research Institute  
Ken Dirkin, Senior Director, Michigan Virtual Learning Research Institute

Cost:

\$500 per participant

**To Register:** <https://plp.michiganvirtual.org/?course=1026>